30 November 1979

MEMORANDUM	FOR:	Don I.	Wortman
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Deputy Director for Administration

FROM:

Agency General Conference Contact

SUBJECT : General College Conference held at Texas

Southern University, Houston, Texas

- 1. Attached is the report on the General College Conference held 19-20 November 1979, at Texas Southern University, Houston, Texas.
- 2. Five senior level executives and the directorate equal employment opportunity officers attended the conference. The five executives were:
 - a. R. E. Hineman, DD/NFAC
 - b. James Taylor, ADD/S&T
 - c. EO
 - e. DD/PERS/R&P
- 3. Dr. Walter McCoy, Dean of Public Affairs, Texas Southern University (TSU) was the contact for the academicians.

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Attachment

Report on General College Conference Texas Southern University, Houston, Texas

I. Background:

- a. A General College Conference was held 19-20 November 1979, at Texas Southern University, Houston, Texas, for the expressed purposes of discussing the CIA's role in the world of intelligence, its structure, its overt functions and responsibilities, and its manpower interests with college/university administrative heads from five leading predominantly black colleges located in Texas. The following colleges/universities were represented at the conference:
 - a. Texas Southern University (TSU)
 - b. Prairie View A&M University
 - c. Paul Quinn College
 - d. Jarvis Christian College
 - e. Wiley College

II. Substance:

- a. Mr. R. E. Hineman (DD/NFAC) represented the Agency with excellence as keynote speaker. Mr. Hineman's speech included: the gathering of intelligence and how it relates to foreign policy and the national security of America, the structure of CIA and the mission of each major component, the function and responsibilities and how they interface with each other, the various job opportunities and the keen competition for these jobs, that the Agency is highly selective when recruiting applicants for employment and that many jobs are challening, exciting and different. Mr. Hineman also, stated that the Agency is committed to improving its posture with regard to minority employees.
- b. There were many well thoughtout questions presented to the Agency group and they were answered to the satisfaction of all attendees. The dialogue during this period between Agency personnel and the college administrators was very rewarding.

c. The afternoon sessions were held simultaneously with Agency senior level executives presiding at the "Faculty Group Session" and directorate EEO officers presiding at the "Special Student Group Session". These sessions proved beneficial to all attendees in that they allowed Agency personnel to disspell some of the many myths and perception that academicians have about the Agency.

III. Accomplishments:

This conference established an important communicative network in Texas which will be most beneficial for recruiting purposes of the more highly qualified students from that area. Each administrator remarked that their better students would be directed to the Agency for employment opportunties. Also Dr. McCoy made known to Agency officials the urgent need of support, such as grants, contracts, etc. that the Agency could possibly offer to the predominant black schools in Texas. Additionally, a meaningful avenue of communications have been established between Agency executives, senior managers and administrators in the academic arena.

IV. Conclusion:

I personnally contacted each Agency attendee and Dr. McCoy contacted each academinican reference their perception of the conference. Each stated that the conference was a success and that the Agency's image is now viewed more in a positive context rather than a negative one. Also, it was indicated that the climate for recruiting will be more favorable and we will select from a larger pool of qualified undergraduate and graduate students who can meet our known requirements.